

# SHIFTING THE NARRATIVE GUIDE

## DON'T

- **Stay silent.** No response signals approval.
- **Get trapped** in the controlling narrative by replicating Islamophobic framing or language.
- **Attack** the speaker personally.

## DO

- **Ask questions.**
- **Listen for keywords** to use to shift the conversation to a new narrative.
- **Talk about a shared, positive worldview.** A simple statement such as “everyone deserves to live in safety and peace,” can be remarkably effective.



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